

COMMUNITY ENGAGEMENT & EDUCATION



LAUNCH: Call for Proposals

The Community Engagement & Education Department at PlayhouseSquare is seeking proposals from Northeast Ohio artists and companies working in the performance fields of music, theater and dance.

LAUNCH is an artist residency program designed to support innovation and invention of performance-based work and to foster new relationships between Northeast Ohio artists and the public. Special consideration is given, but not limited, to the creation of new work intended for young audiences.

LAUNCH is modeled on a successful program created by the Harbourfront Centre in Toronto, Canada. (Please refer to the document titled "What is LAUNCH" before crafting your proposal.)

When: Proposals and applications are accepted and considered on an on-going basis throughout the year.

Applicants will receive acknowledgement of receipt of proposal within seven (7) days of delivery.

Proposals will be reviewed by the Community Engagement & Education Department staff. If a proposal is not selected, applicant will be notified within four (4) to six (6) weeks. Those selected for further consideration will be asked to participate in an informational interview. Candidates will be notified of final decision within two (2) weeks after the completion of the interview.

We are seeking proposals from:

Professional performance creators from Northeast Ohio at any stage in their career who are able to demonstrate prior artistic endeavors and a clear artistic mandate.

Performing artists/groups from diverse cultural communities and from a variety of performing arts mediums including music, theater and dance. Visual artists are not eligible.

Artists who are committed to the development of new, inventive and creative performance-based work.

The proposal package should include:

A completed application form

An artist's statement and description of the proposed project/residency

- Describe your project and why it should be selected
- Identify Idea Center spaces and requirements
- Please limit the description to two (2) pages, 12 point, single spaced

An artistic mission statement

A proposed detailed budget (Funding level will be determined after the conclusion of the informational interview.)

An overview of proposed technical requirements

- Include requirements for rehearsal and/or performance

-Technical requirements for performance must be within the parameters of the Westfield Insurance Studio Theatre. (Technical specifications for the WIST can be found at www.playhousesquare.org/specs.)

Support materials as available and relevant to your proposal including:

- A script or working document if applicable or available
- Bios, CV's or profiles of participating artists and key personnel
- A list of project collaborators, sponsors and/or supporters
- Video documentation of your current or past work (VHS or DVD format)
- Press clippings, photos, programs, print materials, press kits if available

Optional Educational Component

Provide a description and details of an educational component (i.e. Master class, school performance etc.) that could accompany your residency – *not required*.

(All materials become property of PlayhouseSquare Community Engagement & Education Department and will not be returned.)

Only complete applications will be reviewed. We are unable to accept applications by fax or email.

Completed applications should be delivered by mail or courier to:

**PlayhouseSquare
LAUNCH Proposals
Attn. Linda Jackson
1501 Euclid Avenue, Suite 200
Cleveland, Ohio 44115**

Applicants unfamiliar with the Westfield Insurance Studio Theatre, The George Gund Foundation Dance Studio or Miller Family Classrooms of the Idea Center at PlayhouseSquare may request a tour of these spaces prior to submitting their proposal.

For more information regarding LAUNCH or to schedule a tour, please contact Linda Jackson, Community Engagement & Education Program Manager, at 216-348-7913 or jacksonl@playhousesquare.org.

See, hear and read more about LAUNCH at playhousesquare.org/launch.

Application Form

Name of company/artist _____

(As it should appear in any print/publicity materials)

Name of project _____

Artistic lead/Primary contact: _____

Mailing Address: _____

City _____ State _____ ZIP _____

Telephone: _____ Fax: _____

E-mail address: _____ Website: _____

Number of Participants in project/residency _____

If project or residency can only occur within a certain time period i.e. Spring 2010, please note that time frame here _____

How did you hear about LAUNCH? _____

Application Checklist – Please make sure you have included the following:

_____ Proposal/Artist's Statement

_____ Budget

_____ General technical requirements

_____ Artist's Mission Statement

_____ Relevant support materials

_____ A script or working document

_____ A list of project collaborators, sponsors and/or supporters

_____ Bios, CV's or profiles of participating artists and key personnel

_____ Video or DVD footage of your current or past work

_____ Press clippings, photos, programs, print materials, press kits, etc.

Return this form with additional support materials to:

PlayhouseSquare

LAUNCH Proposals

Attn. Linda Jackson

1501 Euclid Avenue, Suite 200

Cleveland, Ohio 44115

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What is LAUNCH?

A program of the Community Engagement & Education Department at PlayhouseSquare, LAUNCH is an artist residency designed to support innovation and invention of performance-based work and to foster new relationships between Northeast Ohio artists and the public. Special consideration is given, but not limited, to the creation of new work intended for young audiences.

LAUNCH gives Northeast Ohio performing artists/companies the opportunity to use specific spaces of Idea Center at PlayhouseSquare rent-free for the creation and/or performance of new work.

The residency can be strictly designed to support the process and creation of new work (i.e. rehearsal or workshop residency) or performance-based.

Spaces available for request include the Westfield Insurance Studio Theatre, The George Gund Foundation Dance Studio and the Miller Family Classrooms. Artists/companies can request the space(s) most useful for their rehearsal, workshop and/or performance.

If the residency includes a performance(s), the Westfield Insurance Studio Theatre will be used. The Westfield Insurance Studio Theatre is a flexible seating black box theater. Use of the Westfield Insurance Studio Theatre is limited to a maximum of one (1) week.

All LAUNCH residencies include coordination support while at the Idea Center. Performance residencies include basic production staff and support and technical staff and support. (Minimum staffing quotas may apply for technical staff in accordance with IATSE and Teamsters regulations.) Media relations and marketing assistance are provided for performances.

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